

2022 Timeline



Participating Organizations	Dates
Read all materials from your arch/diocese or foundation regarding #iGiveCatholic.	June
Assemble committee of two to six people-staff and volunteers-to assist with the effort. Identify and solicit donors, local businesses for possible matching gifts to encourage donations.	June-August
Determine project for 2022, set communications and social media strategies and timelines, create video for profile page.	July-August
Participate in trainings from arch/diocese or foundation; watch pre-recorded #iGiveCatholic trainings	August
Organization registration BEGINS! Set up your Giving Page after you register so you don't forget.	15-Aug
Organization first training webinar at 3 pm Eastern Time.	23-Aug
Update donor/parent/parishioner database. Draft communications-social media posts about giving day.	September
Update profile page with story, video and donation levels.	September-October
LAST DAY to register to participate! Plan your "thank you's" to send by Dec 13.	2-Nov
Organization second and FINAL training webinar at 3 pm ETThis is a Wednesday	9-Nov
	14-Nov
#iGiveCatholic on #GivingTuesday!	29-Nov
Have all offline (cash and checks) donations entered by 11:59 pm on this Day!	6-Dec

Promote the giving day project using your regular and new methods of communication! Include the direct web address of your #iGiveCatholic page to donors/