



#iGIVECATHOLIC

November 29, 2022

SPONSORSHIP OPPORTUNITIES



THE CATHOLIC
FOUNDATION
OF GREATER
PHILADELPHIA



#iGIVECATHOLIC

#GIVINGTUESDAY

SPONSORSHIP OVERVIEW



You are invited to participate in the 2022 annual day of Catholic giving, #iGiveCatholic. The audience for #iGiveCatholic is the millions of individuals residing in arch/dioceses across the country who will donate to their parish, school, or favorite nonprofit ministry. You can help to inspire other Catholics to step up to support faith-based needs and services for causes that are dear to them on this global Day of Giving. This provides a visible opportunity to act as a universal Church.

#iGiveCatholic is brought to you by the Archdiocese of Philadelphia and The Catholic Foundation of Greater Philadelphia (CFGP). The role of CFGP is to act as a host so that all Catholic ministries throughout our area can participate in the #iGiveCatholic Giving Day. This means that CFGP has covered the cost of participation for all organizations, so there is no fee to sign up. To learn more about CFGP, please visit www.TheCFGP.org.

SPONSORSHIP OPPORTUNITIES

- PRESENTING SPONSORS: \$10,000
- LEAD SPONSORS: \$5,000
- SPONSORS: \$3,000
- SUPPORTERS: \$1,000
- FRIENDS: \$500

ANNOUNCING THE 2022 ANNUAL CATHOLIC GIVING DAY



WHAT IS #IGIVECATHOLIC?



#iGiveCatholic is an online giving event that provides our parishes, schools, and nonprofit ministries affiliated with the Archdiocese of Philadelphia the opportunity to connect with their current donors and establish relationships with new donors. It is also an opportunity for Catholics in the Archdiocese to affirm their faith as disciples of Jesus Christ by sharing their gifts out of love for God and one another. The goal of #iGiveCatholic is to inspire the Catholic community to come together as faithful stewards and to “Give Catholic” on Giving Tuesday, a global day of giving back.

HOW DOES IT WORK?



#iGiveCatholic is an online platform with searchable profiles of participating parishes, schools, and nonprofit ministries. All donations will be processed through iGiveCatholic.org. Donors can give both online and offline during the Advanced Giving Phase, which runs from November 14th-28th. The official Giving Day is Tuesday, November 29th, from 12:00 AM until 11:59 PM, and participating organizations and donors are able to track progress throughout the entirety of the event.

WHO PARTICIPATES?



Donors at all levels are invited to donate to their favorite Catholic parish, school, or nonprofit ministry while sharing the opportunity with their networks. #iGiveCatholic is open to all Catholic, 501(c)(3) parishes, schools, and nonprofit ministries within the 5-county Greater Philadelphia area.

WWW.THECFGP.ORG/IGIVECATHOLIC | [#IGIVECATHOLIC](https://twitter.com/IGIVECATHOLIC)

ANNOUNCING THE 2022 ANNUAL CATHOLIC GIVING DAY



PARTNER WITH THE CFGP THROUGH #IGIVECATHOLIC!



A wide range of sponsorships are available for businesses, companies, and brands that wish to support #iGiveCatholic. For more information about how to partner with The Catholic Foundation of Greater Philadelphia (CFGP) for #iGiveCatholic, call 215-587-5650, or email igivecatholic@thecfgp.org.

2020 was the Archdiocese of Philadelphia's first year participating in #iGiveCatholic. 101 organizations registered, and more than \$1.1M was raised for these ministries during our inaugural year! In 2021, more than \$1.7M was raised for 124 organizations throughout the Archdiocese from 9,097 donors.

In 2020, we had six sponsors, giving a total of \$18,500 in prizes. In 2021, that number grew that to 11, giving a total of \$35,500! Save the date for #iGiveCatholic 2022, which will take place on Tuesday, November 29th, and please consider being a part of this exciting partnership opportunity, all while supporting our Catholic schools, parishes, and nonprofits throughout the Archdiocese of Philadelphia!

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#iGIVECATHOLIC



PRESENTING

level
\$10,000

- Archbishop Pérez mentions you at the beginning of his promotional videos and your logo is shown on the screen at the end
- Archbishop Pérez mentions you at the beginning of his radio segments
- Mention in **CatholicPhilly** article about #iGiveCatholic
- Mention in joint **press releases** sent by CFGP and Archdiocese
- **Logo** is featured on CFGP and #iGiveCatholic website for one year
- Recognition in **social media** campaigns and on e-blasts
- **Logo** featured in Marketing Toolkit which is shared via e-blast to roughly 8,000 people

LEAD

level
\$5,000

- Mention in **CatholicPhilly** article about #iGiveCatholic
- Mentions in joint **press releases** sent by CFGP and Archdiocese
- **Logo** is featured on CFGP and #iGiveCatholic website for one year
- Recognition in **social media** campaigns and on e-blasts
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SPONSORS

level
\$3,000

- Mention in joint **press releases** sent by CFGP and Archdiocese
- **Logo** is featured on CFGP and #iGiveCatholic website for one year
- Recognition in **social media** campaigns and on e-blasts
- **Logo** featured in Marketing Toolkit which is shared via e-blast to roughly 8,000 people

SUPPORTERS

level
\$1,000

- **Logo** is featured on CFGP and #iGiveCatholic website until day after event ends on November 30th
- Recognition in **social media** campaigns and on e-blasts
- **Logo** featured in Marketing Toolkit which is shared via e-blast to roughly 8,000 people

FRIENDS

level
\$500

- **Name** is featured on CFGP and #iGiveCatholic website until day after event ends on November 30th
- Recognition in **social media** campaigns and on e-blasts
- **Logo** featured in Marketing Toolkit which is shared via e-blast to roughly 8,000 people

SPONSORSHIP LEVELS



#IGIVECATHOLIC

THANK YOU

Sponsorship is a great opportunity for you to show your community engagement, commitment to philanthropy, and to enjoy the benefits of supporting the Archdiocese of Philadelphia and The Catholic Foundation of Greater Philadelphia.



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