



#iGIVECATHOLIC

November 30, 2021

SPONSORSHIP
OPPORTUNITIES



THE CATHOLIC
FOUNDATION
OF GREATER
PHILADELPHIA



Archdiocese
of
Philadelphia

#iGIVECATHOLIC

#GI[♥]INGTUESDAY

SPONSORSHIP OVERVIEW

You are invited to participate in the 2021 annual day of Catholic giving, [#iGiveCatholic](#). The audience for [#iGiveCatholic](#) is the millions of individuals residing in arch/dioceses across the country who will donate to their parish, school, or favorite nonprofit ministry. You can help to inspire other Catholics to step up to support faith-based needs and services for causes that are dear to them on this global Day of Giving. This provides a visible opportunity to act as a universal Church.

[#iGiveCatholic](#) is brought to you by the Archdiocese of Philadelphia and The Catholic Foundation of Greater Philadelphia (CFGP). The role of CFGP is to act as a host so that all Catholic ministries throughout our area can participate in the [#iGiveCatholic](#) Giving Day. This means that CFGP has covered the cost of participation for all organizations, so there is no fee to sign up. To learn more about CFGP, please visit www.TheCFGP.org.

SPONSORSHIP OPPORTUNITIES

- PRESENTING SPONSORS: **\$10,000**
- LEAD SPONSORS: **\$5,000**
- SPONSORS: **\$3,000**
- SUPPORTERS: **\$1,000**
- FRIENDS: **\$500**

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ANNOUNCING THE 2021 ANNUAL CATHOLIC GIVING DAY



WHAT IS #IGIVECATHOLIC?

[#iGiveCatholic](#) is an online giving event that provides our parishes, schools, and nonprofit ministries affiliated with the Archdiocese of Philadelphia the opportunity to connect with their current donors and establish relationships with new donors. It is also an opportunity for Catholics in the Archdiocese to affirm their faith as disciples of Jesus Christ by sharing their gifts out of love for God and one another. The goal of [#iGiveCatholic](#) is to inspire the Catholic community to come together as faithful stewards and to "Give Catholic" on Giving Tuesday, a global day of giving back.

HOW DOES #IGIVECATHOLIC WORK?

[iGiveCatholic.org](#) is an online platform with searchable profiles of participating parishes, schools, and nonprofit ministries. All donations will be processed through [iGiveCatholic.org](#).

Anyone can donate to their favorite nonprofits on Tuesday, November 30, from 12:00 AM until 11:59 PM via [iGiveCatholic.org](#). Participating organizations and donors can track progress throughout the event.

Throughout the 24-hour period, the Archdiocese of Philadelphia and The Catholic Foundation of Greater Philadelphia will promote the campaign through online marketing, social media, and awarding prizes.

WHO PARTICIPATES?

Donors at all levels are invited to donate to their favorite Catholic parish, school, or nonprofit ministry while sharing the opportunity with their networks.

[#iGiveCatholic](#) is open open to all Catholic, 501(c)3 parishes, schools, and nonprofit ministries within the 5-county Greater Philadelphia area.

PARTNER WITH THE CATHOLIC FOUNDATION OF GREATER PHILADELPHIA THROUGH #IGIVECATHOLIC!

A wide range of sponsorships are available for businesses, companies, and brands that wish to support [#iGiveCatholic](#). For more information about how to partner with The Catholic Foundation of Greater Philadelphia (CFGF) for [#iGiveCatholic](#) call 215-587-5650, or email igivecatholic@thecfgp.org.

PRESENTING SPONSORS \$10,000



PRESENTING SPONSORS - \$10,000

Presenting Sponsors are the signature sponsors for the 2021 annual [#iGiveCatholic](#) initiative in the Archdiocese of Philadelphia.

BENEFITS INCLUDE

SPECIAL OUTREACH

- Presenting sponsorship of the [#iGiveCatholic](#) prizes

DIGITAL

- Logo and link on [igivecatholic.org](https://www.igivecatholic.org) website for 1 year
- Recognition in [#iGiveCatholic](#) social media campaign posts on the CFP [Facebook](#), [Twitter](#), and [LinkedIn](#) channels
- Logo inclusion in Marketing Toolkit provided to each [#iGiveCatholic](#) participating organization

PRINT & PR

- Logo included in [#iGiveCatholic](#) advertisements in local media outlets
- Company name mention in all available media outreach (pre and post-event)

Please contact

igivecatholic@thecfgp.org

215-587-5650

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LEAD SPONSORS \$5,000



LEAD SPONSORS - \$5,000

Lead Sponsors are prominent partners that help fuel energy and inspire participation in the Archdiocesan 2021 [#iGiveCatholic](#) initiative.

BENEFITS INCLUDE

DIGITAL

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- Recognition in [#iGiveCatholic](#) social media campaign posts on the CFGP [Facebook](#), [Twitter](#), and [LinkedIn](#) channels
- Logo inclusion in Marketing Toolkit provided to each [#iGiveCatholic](#) participating organization

PRINT & PR

- Logo included in [#iGiveCatholic](#) advertisements in local media outlets
- Company name mention in all available media outreach (pre and post-event)

SPONSORS

\$3,000



SPONSORS - \$3,000

Sponsors are engaging partners in the 2021 initiative for [#iGiveCatholic](#).

BENEFITS INCLUDE

DIGITAL

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- Recognition in [#iGiveCatholic](#) social media campaign posts on the CFGP [Facebook](#), [Twitter](#), and [LinkedIn](#) channels
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PRINT & PR

- Company name mention in all available media outreach (pre and post-event)

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SUPPORTERS

\$1,000



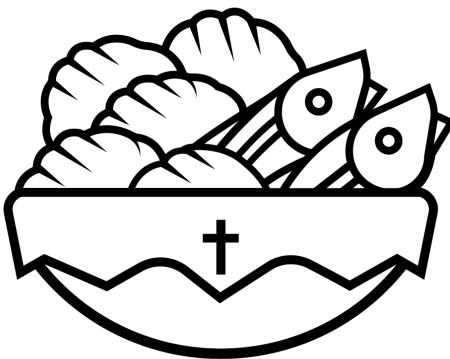
SUPPORTERS - \$1,000

Supporters are supporting companies for the 2021 initiative for [#iGiveCatholic](#).

BENEFITS INCLUDE

DIGITAL

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FRIENDS \$500



FRIENDS - \$500

Friends are supportive individuals in the 2021 initiative for [#iGiveCatholic](#).

BENEFITS INCLUDE DIGITAL

- Recognition in [#iGiveCatholic](#) social media campaign posts on the CFGP [Facebook](#), [Twitter](#), and [LinkedIn](#) channels

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