



# #iGIVECATHOLIC

THE U.S. CATHOLIC CHURCH'S GIVING DAY

FOR MINISTRIES

#GivingTuesday - November 29, 2022



## HOW WE HAVE GROWN

GIVING DAY YEAR	ARCH/DIOCESE/ FOUNDATIONS	MILLIONS RAISED
2015	1	\$1.35
2016	6	\$1.8
2017	17	\$3.6
2018	29	\$5.6
2019	39	\$7.4
2020	40	\$12.7
2021	40	\$16.5



## Why #iGiveCatholic?

- Builds relationships and communities
- Increased visibility with donors in the Gift Basket
- In-depth training and tech-support
- Social media graphics and communication templates provided
- Easy-to-follow Marketing Timeline
- Tax receipts provided for online gifts
- Ministry owns all donor information
- Key features that drive a giving day
- Solid, trusted leadership and guidance from a bishop-led, Catholic 501(c)(3)



## BY THE NUMBERS

**\$22,946**

The average amount raised in 2021 by organizations using peer-to-peer fundraising

**\$98.50**

The amount kept in 2021 for every \$100 raised online by participating organizations

**\$9,200**

The average raised per ministry in 2021

So many ministries have been impacted as a result of #iGiveCatholic. How could #iGiveCatholic impact your ministry?



**Comeau Catholic Campus Center**  
Hays, Kansas

Raised over \$36,000

Macy Becker, development director, didn't know what to expect in their first year. Becker stated, "#iGiveCatholic generated a lot of excitement for the future of the Catholic Center. By the end of #iGiveCatholic 2021, we raised \$36,000 from almost 100 donors. This was the first time we'd participated, and our donors seemed hungry for the opportunity to show how much they love the Center."



**Vincentian Marian Youth-Southeast Missouri,**  
Archdiocese of St. Louis

Raised over \$10,000

This apostolate participated in #iGiveCatholic for the first time in 2021, and will use the money they raised to help fund the many faith formation and service opportunities for junior high and high school students in the region. Mike Giasi, Executive Director, reported, "The sharing of our vision and mission evoked a positive response from donors. We were able to reconnect with benefactors who hadn't given in a while."



**Carmelite Monastery of Jackson,**  
Mississippi

Raised over \$47,000

Through the #iGiveCatholic 2021 campaign, the Carmelite Monastery of Jackson raised \$43,990, just short of the total needed for renovation and repair of cracked floors in their facility. Additional gifts came in after the campaign, pushing them well past their \$47,000 goal. The cloistered Sisters released a message, "It is wonderful to know through their loving concern and support that people appreciate the value of a praying community in their area. It means so much to us."



Comeau Catholic Campus Center shared their #iGiveCatholic campaign on all their social media accounts.

Register to participate in #iGiveCatholic between August 15 and November 2!