

## GRANTS

### AWARDED DISTRIBUTIONS

At CFGP, we understand that meeting charitable goals can sometimes be difficult when done alone. With the help of CFGP, organizations can receive the financial support they need to fulfill their philanthropic missions. Recently, three organizations who applied for grants through CFGP have been approved for funding. CFGP is delighted to have had the opportunity to work with these organizations.

- **Casa del Carmen** offers nutrition classes, educational workshops, pregnancy services, emergency assistance, children's Out-of-School Time Programs, as well as the Elena Santora food pantry for the community. Casa was awarded a \$5,000 grant for the purchase of two new refrigerators and one

freezer for their food pantry. Their previous appliances were inadequate for storing food and with the new purchase Casa will be able to properly stock and preserve the food for all those they serve.

- **Saint John's Hospice**, Good Shepard Program (GSP), is an emergency shelter for men suffering from medical severities. The program provides clean rooms, wholesome meals and assists with transitional housing. The residents of GSP have specific medical and dietary needs not addressed by the facility's current kitchen. With an awarded grant of \$5,000, the GSP will be able to purchase updated appliances that will better address the needs of the men they support.

- **Supporting Services for Veteran Families Program** strives to reduce veteran homelessness by providing shelter for veterans and their families. SSVFP was awarded a \$5,000 grant for a private shower and changing area at their facility. With the addition of the new shower and changing area, veterans and their loved ones can properly prepare for job interviews and appointments.

If you are interested in applying for a grant, please visit our website for general guidelines and to download an application.



# FOUNDATION NEWS

catholicfoundationphila.org

## NEWS & EVENTS



For more information please call our office at 215.587.5650 or visit [catholicfoundationphila.org](http://catholicfoundationphila.org).



**The Catholic Foundation of Greater Philadelphia Celebrates 1-Year Anniversary** The Catholic Foundation of Greater Philadelphia marked its one-year anniversary this past July. In one year, CFGP has successfully created over 20 funds, partnered with 12 programs and organizations and has seen over \$5 million donated.

CFGP is revolutionizing the fundraising landscape in the Greater Philadelphia area by giving control to the donors. At CFGP, we create connections and give donors the professional focus they need to do the greatest good.

**CFGP Philanthropic Workshop Series** Continuing to serve as a resource to the community, the Foundation recently has launched the CFGP Philanthropic Workshop Series. These workshops are fantastic educational tools for organizations in the community who are seeking to learn and implement stronger fundraising tactics and philanthropic practices.

On December 6, 2013, the Foundation held its first workshop, "**Grant Writing Basics**," which focused on the fundamentals of grant writing and how to produce a winning proposal. The Foundation's spring workshops,

"**Enhancing Your Major Gifts Program**" and "**Successful Appeal Strategies**", held on May 15, 2014, showed over 100 attendees how to enhance their major gift identification and solicitation, as well as simple steps to bolster any organization's annual appeal efforts.

*CFGP will continue our workshop series in the fall, discussing topics on planned giving, charitable funds and much more.*

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# Welcome!

As the Foundation marks its first anniversary, we welcome you to the launch of our new seasonal newsletter. In this first issue, we give you an idea of what the Catholic Foundation has accomplished during our first year.

Starting a new organization is challenging, exciting and rewarding, especially when the foundation of the organization is built on charity and love. Our Mission from the very beginning has been to help others realize the calling of their charitable hearts, and to find new ways to fulfill the needs of our communities.

The Catholic Foundation of Greater Philadelphia (CFGF) was formed to serve the mission of the Catholic Church for the betterment of the lives of those in southeastern Pennsylvania. Specifically, it provides an avenue to fulfill our charitable goals through the support of projects, programs, organizations and initiatives that respond to our need to love and support others.

*Wherever your charitable heart yearns to go, we will help you build a path to get there.*



By partnering with donors and organizations to help them meet their charitable goals, we have seen our donors fund terrific projects to help veterans, seminarians, food pantries, and many other wonderful causes. Our work may have just taken root in continuing the charitable mission of Christ, but already we can see the positive changes we are bringing to the areas that matter most to so many in the communities we serve.

Speaking on behalf of the Board of Trustees, I can say that I am truly thrilled with the progress of the Foundation. We are eager to see what will yield from our efforts in the months and years to come. We invite you to join us. Wherever your charitable heart yearns to go, we will help you build a path to get there.

May God Bless You,

**Shannon Jordan**  
Chief Executive Officer  
The Catholic Foundation of Greater Philadelphia

## CHARITABLE FUND OPPORTUNITIES

*"We are creating a stronger future for our Parish and the Catholic School that had been part of our community for over 100 years. Not only will we be able to sustain our Church with this Fund, but hundreds of students and parishioners will have the benefit of knowing their parish will last in perpetuity."*

– Father Joseph Kelley,  
Pastor, St. Monica Parish

The Catholic Foundation of Greater Philadelphia looks to encourage philanthropy among all communities by offering a variety of charitable opportunities. At CFGF, you can choose to support the many deserving needs of the community at large, or you can focus your philanthropy on those charitable issues most important to you and your family. Wherever your charitable heart wants to take you, CFGF will lead the way.

Below is a list of some of the current Charitable Program Funds of The Catholic Foundation of Greater Philadelphia:

- St. Dominic Parish Fund
- St. Mary Magdalen Parish Fund
- St. Helena Parish Fund
- St. Cornelius Parish Fund
- Annunciation B.V.M. Parish Fund
- Holy Saviour Parish Fund
- Our Lady of Fatima Parish Fund
- Solidarity Fund
- The John and Harriet Stanton Pro-Life Union Leadership Fund

### HIGHLIGHTED CHARITABLE FUNDS

#### St. Monica Church Education Fund

Making the decision to send a child to a Catholic school is a significant choice. It is also one that may present financial challenges for some families. The St. Monica Church Education Program Fund was created to offer tuition assistance to parishioners who would otherwise not be able to afford a Catholic education for their child.

#### The Father Vincent Capodanno Vietnam Chapel Fund

In 1967, US Navy Chaplain, Lt. Vincent Capodanno was killed while giving last rites and medical comfort to wounded Marines on the Vietnam battlefield outside the village of Que Chau, Vietnam. The village chapel was destroyed during that same battle.

After decades without a proper chapel, the people of Que Chau are ready to rebuild. This chapel will be named in honor of Father Capodanno.

#### The Christine Kaczmar-Russo Memorial Fund

In memory of Christine Kaczmar-Russo, a Memorial Fund has been established to support International students attending St. Joseph's University. Christine's work at St. Joe's was more than just a job, it was her passion. During her years she traveled extensively and helped create international programs and connections for the University. Through this fund her legacy and her mission will live on.

To learn more about the Charitable Funds offered by CFGF or to start your own fund please visit our website [catholicfoundationphila.org](http://catholicfoundationphila.org) or call our office at 215.587.5650.

## CURRENT FUNDRAISING LANDSCAPE

Non-profit organizations, throughout every interest, have recently seen the development of new charitable giving trends among individual donors.

In its 2013 Annual Report, Giving USA noted a 4.4% increase from 2012 in charitable giving to independent foundations. More specifically, donating to independent foundations, for the purpose of supporting various religious efforts, saw a 5.7% increase. Contributing through these independent foundations and institutions is now the most widely used form of charitable giving in support of religious causes. The report credits this trend to donors seeking the freedom and control over how their contributions are used, while still benefiting the religious causes for which they maintain a strong affinity.

These independent foundations provide donors the transparency and accountability that is quickly becoming the standard throughout philanthropy.

CFGF strives to provide its donors with the transparency and reliability they seek to ensure their personal charitable giving needs are met. Over time, these fundraising trends may again shift. It is CFGF's goal to be one step ahead of these trends, constantly offering new and innovative ways to meet the philanthropic needs of individuals and their communities.



## The Art of Asking.

### MISSION ADVANCEMENT SERVICES

Mission Advancement Services (MAS) was started as a resource offering development services, guidance, and strategic counseling for non-profit organizations.

*"The special Appeal organized by The Catholic Foundation of Greater Philadelphia was a blessing to the Community Food Program of Nutritional Development Services. The results of the Appeal exceeded our expectations, enabling us to increase our capacity to serve the hungry in our community. The staff of The Catholic Foundation initiated this effort and guided the process. We look forward to an on-going relationship with the Foundation,"* said Lorraine Knight, Director of Nutritional Development Services of the Archdiocese of Philadelphia.

#### Some of the services offered by MAS:

- Feasibility Studies
- Planned Giving
- Grant Writing
- Capital Campaigns
- Volunteer Training
- Annual Appeals
- Board Management
- Special Events
- Major Gift Consulting



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## AT THE HEART OF CHARITY IS

# Love

