

## WELCOME, ANGELO!

CFGF welcomed our new President and Chief Executive Officer this past fall

CFGF officially appointed Mr. Angelo J. Valletta as the Foundation's new President and Chief Executive Officer in October 2017. Before accepting his new role, Angelo served as the Regional Executive Director for Fidelity Information Systems. He has also served as Chief Information Officer for EVO Payments International, and Senior Vice President and Head of Operations for Sun National Bank. Angelo has nearly 30 years of experience in diverse industries, ranging from small consulting firms to large, multi-national Fortune 100 companies.

Most recently, Angelo has been given several prestigious awards including:

- 2013 Bank Systems and Technology Magazine Elite 8 winner
- 2012 Temple University Alumni Diamond Excellence Award
- 2011 SmartCEO Magazine Top 10 Executive Leaders

Angelo is a Temple University graduate with a B.A. in Computer Science. He received his MBA from Philadelphia University. He currently serves on the Alumni Association Board for Temple University's FOX School of Business, and he also mentors students from Columbia, Temple, and Philadelphia Universities.

CFGF is thrilled to welcome Angelo to our team and thanks him for his dedication to our mission!

## LEADERSHIP CORNER

### A Note from Angelo J. Valletta and Sarah O. Hanley

#### Community Outreach



Angelo J. Valletta



Sarah O. Hanley

Over the last few months, CFGF has gone through many positive changes. We've been working to further our mission to not only grow philanthropy in the Greater Philadelphia area, but to reach more communities and individuals than ever before. We want to make an impact, but we can't do so unless our supporters and friends know that we're here to serve them. We are so excited to be a part of this process and to help meet the needs of the Philadelphia community.

With deepest gratitude, we thank you for your support of CFGF and encourage you to read more about what we've been working on.

*P.S. – Take a look at our latest community outreach initiative on the reverse side of our newsletter!*

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Comcast Corporation

## GRANTS AND COMMUNITY IMPACT AWARDS SHOWCASE

### GRANTS

At CFGF, we understand that meeting charitable goals can sometimes be difficult when done alone. With your help, CFGF is proud to have recently awarded the following organizations financial support that will help fulfill their charitable missions.



#### Catholic Social Services Montgomery County Family Service Center \$2,000

CFGF awarded \$2,000 to the Montgomery County Family Service Center in support of a newly-established nutrition education program. The program, called Martha's Choice 'Shop n' Chop,' will facilitate nutrition education in an emergency food environment using a 'Train the Trainer' technique with peer mentors. The Montgomery County Family Service Center has also partnered with Villanova University's Center for Obesity Prevention Education (COPE) to bring this program to life. Together, the Center and COPE will provide an educational foundation for selecting and preparing healthy meals. CFGF's \$2,000 grant will assist in creating the curriculum that the peer mentors will teach to the public.



#### St. Veronica's School \$6,700

St. Veronica, an Independence Mission School, was awarded a grant to support their Remedial Reading Learning Support Center. The Center will address the needs of two groups of students. The first group will consist of students who are more than one year behind in reading grade level. They will receive a full year of supportive services. The second group will consist of students who need help with a specific reading skill. They will receive 6-8 weeks of support based on their need. CFGF's grant will help to purchase research-based literacy materials that address these students needs and will track their improvements over time.



#### IHM Center for Literacy \$5,000

The IHM Center for Literacy was awarded a grant to purchase white boards for their Farragut Street site. These white boards replaced aging blackboards that the Center had been using for years. The boards had become illegible and difficult to write on. With the new white boards in place, the instructors at the Center can teach their ESL and citizenship classes effectively and efficiently.

## NEWS AND EVENTS

### CFGF's Philanthropic Workshop Series

#### Holy Family University – Grant Writing and the Application Process May 11, 2017

Last May, CFGF's Spring Philanthropic Workshop Series focused on all aspects of the grant-making process. Emily Gambino, Manager of Mission Advancement Services for CFGF, opened the workshop with a discussion on grant writing, research and submission. She also provided suggestions on how to identify potential funders and discussed the best free and paid grant research tools available to fundraising professionals. Following her presentation, Joanne Beck, Marketing Manager, discussed how to apply grant writing basics to CFGF's own grant application process and provided insight on what CFGF's Grant Committee looks for in a strong application.



Emily Gambino

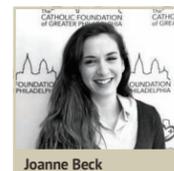
CFGF's Marketing Manager, discussed how to apply grant writing basics to CFGF's own grant application process and provided insight on what CFGF's Grant Committee looks for in a strong application.

CFGF closed the event with guest speaker David Chiles, Executive Director of Providence Center. David held an open discussion with attendees on the importance of donor relations and how to create lasting relationships with foundations to ensure your mission is funded into the future.

#### Holy Family University – Donor Centricity November 16, 2017

This past November, CFGF's Fall Philanthropic Workshop Series focused on Donor Centricity and how to tailor your fundraising and development strategies to your mission. Emily Gambino, Manager of Mission Advancement Services for CFGF, and Joanne Beck, Marketing Manager for CFGF, returned as the workshop's guest speakers.

Ms. Gambino began the workshop with a discussion on making the most of your organization's data and maximizing its direct mail and solicitation pieces. She focused on the importance of keeping a clean database, personalizing your solicitation pieces, and thanking donors appropriately.



Joanne Beck

Following her discussion, Mrs. Beck led a presentation on how to master your organization's email marketing strategy and magnify its social media presence. She instructed attendees on using email marketing software, creating a scheduled strategy for email campaigns, and how to identify which social media outlets your organization should be present on.

**Keep an eye out on CFGF's Facebook page for information regarding our Spring 2018 workshop!**

### CFGF's Second Annual Women in Philanthropy Forum

CFGF's Women in Philanthropy Forum returned for the second year in a row, and was hosted by our friend and former CBS 3 News anchor, Pat Ciarrocchi.

CFGF's Women in Philanthropy Forum is an immersive conversation with influential women leaders and philanthropists. This year, our expert panelists revealed the future of philanthropy in the hands of Millennials and how to inspire new generations to engage in charity.

Guest speakers from the 2017 Forum included:

- Pat Ciarrocchi: Former CBS 3 Anchor (moderator)
- Sister Donna Shallo, IHM: President of Little Flower Catholic High School for Girls
- Jacki Delaney: Chair of the Archbishop's Benefit for Children (ABC)
- Joanna Bowen: Director of the Augustinian Volunteers

Ms. Ciarrocchi led a discussion on key areas of interest regarding philanthropy, including: how to find your charitable passion; how to engage Millennials to give to your cause; how to select the right members for your Board; and how to build and sustain a donor base that truly cares about your mission. The forum also featured a Q&A period and networking segment.

CFGF is so grateful to all those who attended this event, and we'd like to give a huge thank you to all our guests! CFGF would also like to thank our moderator, Pat Ciarrocchi, and our engaging speakers, Jacki Delaney, Sr. Donna Shallo and Joanna Bowen, for offering their time and expertise.



### COMMUNITY IMPACT AWARDS

CFGF has continued to provide Community Impact Awards throughout the Greater Philadelphia region to organizations needing immediate financial assistance. Our most recent additions are:



#### Mother of Mercy House \$500

Mother of Mercy House is located in the Allegheny/Kensington neighborhood of Philadelphia, where many residents are homeless or living in poverty. To help support this neighborhood, Mother of Mercy House offers daily Mass in their chapel, a food pantry, and weekly AA and NA meetings. All meetings and Masses are open to the public and have high attendance, with many individuals attending regularly and inviting their friends to join them.



#### Our Lady of Confidence Day School \$500

Our Lady of Confidence Day School, located in Willow Grove, serves 63 special needs students ages 3 to 21. The School provides education on three different campuses, including their main site in Willow Grove, Queen of Angels Catholic School in Willow Grove, and Bishop McDevitt High School in Wyncote. Our Lady of Confidence provides quality education that is tailored to the individual needs of its students while ensuring they are cared for in a loving environment.



#### Dawn's Place \$500

Dawn's Place supports local women who have suffered from the very real epidemic of commercial sexual exploitation (CSE). The organization provides services to women who have been sexually trafficked, raises awareness through education, and generates prevention, public policy reform and community collaborations.



#### St. John's Hospice \$500

St. John's Hospice is an emergency shelter and day services program within the Archdiocese of Philadelphia. St. John's provides residency for over 250 homeless men annually, serves over 3,000 meals per week, provides showers and clean clothing to 150 homeless men each week, and provides mail services for over 1,030 individuals. Medical assistance, counseling and case management are also available at their facility.

Want to nominate an organization for a Community Impact Award?

Contact us at [contactus@catholicfoundationphila.org](mailto:contactus@catholicfoundationphila.org) with the name of your nominee!

## NEW FOR 2018 - CFGP'S COMMUNITY OUTREACH INITIATIVES

### CFGP Launches Quarterly Charitable Initiatives Benefitting Community Interests

For 2018 and beyond, CFGP is looking to impact our area more than we ever have before. Starting with the first quarter of 2018, CFGP has launched a year-long charitable effort to raise funds for four unique organizations in the Philadelphia region. Each organization will address a different community interest. The organizations selected throughout the year will have their own fundraising effort lasting throughout their respective quarter, culminating in a Day of Giving. The grand totals will be announced at the close of each quarter.

For the first quarter, CFGP has selected Catholic Housing and Community Services (CHCS) of the Archdiocese of Philadelphia as our official partner and beneficiary. CHCS (formerly Catholic Health Care Services) addresses the needs of the aging population in our area who are so often overlooked. Their services include senior housing options, senior centers, older adult care management, in-home support programs, adult day care, an elder care helpline, and senior clubs. CHCS commits itself to providing the best quality support for seniors and the right resources for their aging family members.

At the heart of charity is love. For the new year, show love to those who loved us first. The seniors supported by CHCS are mothers, fathers, sisters and brothers, and it's our turn to support them.

If you would like to make a gift to CFGP's inaugural Community Outreach Initiative for CHCS, please visit [www.CatholicFoundationPhila.org/donate/CHCS](http://www.CatholicFoundationPhila.org/donate/CHCS)

To learn more about CFGP's quarter one initiative, visit [www.CatholicFoundationPhila.org/community-outreach-initiative](http://www.CatholicFoundationPhila.org/community-outreach-initiative)



## CFGP MESSENGER

For Supporters of The Catholic Foundation of Greater Philadelphia

[CatholicFoundationPhila.org](http://CatholicFoundationPhila.org)



If you are interested in *learning more*, or to *donate*, visit [CatholicFoundationPhila.org](http://CatholicFoundationPhila.org)

WHAT IS  
#GIVINGTUESDAY?

### #GivingTuesday: Mother of Mercy House

Held on the first Tuesday following Thanksgiving and the popular shopping days, Black Friday and Cyber Monday, #GivingTuesday kicks off the charitable season by joining individuals, communities, and organizations around the world together for one common purpose: to celebrate and encourage giving.

Walking down East Allegheny Avenue, you might hear gunshots nearby, or notice needles littered across the sidewalk. But you'll also find Mother of Mercy House. The organization, led by Fr. Liam Murphy, Fr. Joseph Devlin and Sr. Ann Raymond Welte, provides hope to the Kensington and Allegheny (K&A) community. Mother of Mercy House was selected as CFGP's 2017 #GivingTuesday beneficiary, and our staff was so grateful for the opportunity to support them and the unique work they do.

Mother of Mercy House is a relatively new nonprofit organization in Philadelphia that was created to bring the Church to an area of the city where it had not been present in years. Acting as a multi-purpose facility, Mother of Mercy House celebrates daily Mass and collects and distributes food items, and provides supportive services to those affected by addiction. The organization serves a neighborhood that is deeply impoverished and plagued by prostitution, addiction, unemployment and hunger.

CFGP's #GivingTuesday efforts to support Mother of Mercy House raised more than \$12,000 for their mission. On behalf of CFGP and Mother of Mercy House, we'd like to say a big THANK YOU! Because of you, our friends and supporters, we exceeded our 2017 #GivingTuesday goal and were able to support a very powerful and worthy organization in our community.



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