



#iGIVECATHOLIC
#GIVINGTUESDAY



Archdiocese
of
Philadelphia



THE CATHOLIC
FOUNDATION
OF GREATER
PHILADELPHIA

What is #iGiveCatholic?

#iGiveCatholic is a giving day that provides our Catholic parishes, schools, and nonprofit ministries the opportunity to connect with their current donors and establish relationships with new donors. The goal of #iGiveCatholic is to inspire the Catholic community to come together as faithful stewards and to "Give Catholic" on #GivingTuesday, a global day dedicated to giving back.

When is #iGiveCatholic?

This year, #iGiveCatholic takes place on Tuesday, November 30, from 12:00 AM to 11:59 PM with our Advanced Giving Day Phase beginning at 12:00 AM on Monday, November 15 and running right through the Giving Day.

Who can participate in the #iGiveCatholic Giving Day?

All 501(c)3 parishes, schools, and Catholic-serving ministries listed in the Official Catholic Directory and/or affiliated with a participating arch/diocese or Catholic foundation are eligible to participate in the #iGiveCatholic Giving Day.

How does it work?

#iGiveCatholic uses a giving platform with specific features for Giving Days called Give Gab. All online donations will be processed through iGiveCatholic.org, and offline gifts of cash or checks can be mailed or taken directly to the organization the donor chooses to support during the giving period. Donors can track the progress of their favorite organization through the online leaderboards at igivecatholic.org.

How do I register my organization to participate?

Organizations can register by following this link: <https://philadelphia.igivecatholic.org/>. They should set up their Giving Page at the same time they register. The deadline to register is November 3.

Are there trainings or webinars?

Yes, #iGiveCatholic will host two upcoming webinars on August 24 & November 3. Register here: <https://philadelphia.igivecatholic.org/info/trainings>. Our website also has great resources and access to trainings: <https://thecfgp.org/igivecatholic>.

Are there sponsorship and funding opportunities?

Yes! Sponsors support our prize structure as incentives for participating organizations. Please direct anyone who calls about this to Mary Jo at mjrohrer@thecfgp.org or 445-544-8558.

Does a parish/school/ministry/not-for-profit within a participating diocese have to pay a participation or set-up fee for the #iGiveCatholic Giving Day?

No, CFGP covered the participation fee.

Are there fees associated with donations to #iGiveCatholic? What is the minimum gift?

Credit card transaction fees total 5.8% plus \$0.30. Donors have the option to cover these fees at the time of the donation and will receive a tax deduction on the full donation amount. The minimum gift is \$20, down from \$25 last year.