



#iGIVECATHOLIC
#GIVINGTUESDAY



What is #iGiveCatholic?

#iGiveCatholic is a giving day that provides our Catholic parishes, schools, and nonprofit ministries the opportunity to connect with their current donors and establish relationships with new donors. The goal of #iGiveCatholic is to inspire the Catholic community to come together as faithful stewards and to "Give Catholic" on #GivingTuesday, a global day dedicated to giving back.

When is #iGiveCatholic?

This year, #iGiveCatholic takes place on Tuesday, November 29th, from 12:00 AM to 11:59 PM with our Advanced Giving Day Phase beginning at 12:00 AM on Monday, November 14th and ending on November 28th at 11:59 PM.

Who can participate in the #iGiveCatholic Giving Day?

All 501(c)(3) parishes, schools, and Catholic-serving ministries listed in the Official Catholic Directory and/or affiliated with a participating arch/diocese or Catholic foundation are eligible to participate in the #iGiveCatholic Giving Day. CFGP is serving organizations with the Archdiocese of Philadelphia.

How does it work?

#iGiveCatholic uses a giving platform with specific features for Giving Days called Bonterra (formerly GiveGab). All online donations will be processed through philadelphia.igivecatholic.org, and offline gifts of cash or checks can be mailed or taken directly to the organization the donor chooses to support during the giving period. Donors can track the progress of their favorite organization through the online leaderboards at philadelphia.igivecatholic.org.

How do I register my organization to participate?

Organizations can register by following this link: philadelphia.igivecatholic.org. They should set up their Giving Page at the same time they register. The deadline to register is November 2nd.

Does a parish/school/ministry/not-for-profit within a participating diocese have to pay a participation or set-up fee for the #iGiveCatholic Giving Day?

No, CFGP covered the participation fee and serves as the fiscal sponsor. Therefore, participating organizations do not have to complete the bank account information on their Giving Page.

Are there fees associated with donations to #iGiveCatholic? What is the minimum gift?

Credit card transaction fees total 5.8% plus \$0.30. Donors have the option to cover these fees at the time of the donation and will receive a tax deduction on the full donation amount. In 2021, 74% of donors covered this fee. The minimum gift is \$20, down from \$25 last year.

Are there trainings or webinars?

#iGiveCatholic will host two webinars. Register here: philadelphia.igivecatholic.org/info/trainings.

How do I acknowledge donors?

Online donations trigger an automatic email containing a tax receipt. All donations made are tax deductible in the full amount. Please acknowledge the full donation amount for both offline and online donations.

Are there sponsorship opportunities?

Sponsors support our prize structure as incentives for participating organizations. Please contact Mary Jo Rohrer at igivecatholic@thecfgp.org or 445-544-8558 for more information.